



FOR IMMEDIATE RELEASE
Media Contact: John Hill
john@johnhillpr.com
510.435.7128

ODC ANNOUNCES **FALL FOR ART** FUNDRAISER AT DI ROSA CENTER FOR CONTEMPORARY ART IN NAPA

Sunday, September 29, 2024

11 a.m. - 3 p.m.



Left, di Rosa Center for Contemporary Art. Right, Brandon "Private" Freeman photographed by Drew Altizer.

odc.dance/fallforart

SAN FRANCISCO, CA, July 25, 2024 – ODC, one of the largest and most active centers for dance in the West, has announced the details for its annual autumn fundraiser, **Fall for Art**. For the first time, this year's event will take place at di Rosa Center for Contemporary Art located on over 200 protected acres in the Carneros region of Napa.

Di Rosa will host Fall for Art on Sunday, September 29, from 11 a.m. to 3 p.m., with a program including site-specific performances by ODC/Dance overlooking the museum's sculpture meadow, art installations and vineyards. The event will also include an al fresco lunch and auction in support of the creation of new choreography for ODC/Dance and ODC's Youth & Teen Program.

“We are excited to bring Fall for Art to di Rosa Center for Contemporary Art in Napa,” said **Lilian C. Tsai**, co-chair of the Fall for Art planning committee. “The Center is a natural partner for ODC with our shared commitment to and celebration of art, community and place. The beautiful natural setting juxtaposed with stunning sculptural works by Northern California artists is an inspiring backdrop for ODC dancers and for our Fall for Art guests.”

In addition to Tsai, the Fall for Art planning committee includes Co-Chair **Rachael Goldberg** as well as **Katie Colendich**, **Danielle O’Hare** and **Ross Uchimura**. Camino Cellars, the private wine label of **Tadeo Borchardt**, is the event’s wine sponsor.

Fall for Art tickets start at \$600. For more information and to make a reservation, visit odc.dance/fallforart.

ABOUT ODC

Founded in 1971 by Artistic Director Brenda Way, ODC is a groundbreaking contemporary arts institution: a world-class dance company (ODC/Dance), a theater with year-round presenting and mentorship programs (ODC Theater), a training school for dancers and movers of all levels (ODC School), and a fee-free, educational Healthy Dancers’ Clinic. Known nationally for its entrepreneurial savvy and artistic innovation, ODC is unique for its holistic vision, now including a robust digital platform. With its home in San Francisco’s Mission District, ODC makes a dynamic contribution to the Bay Area’s vibrant dance and arts ecosystem, cultivating artists, inspiring audiences, engaging the community, and fostering diversity and inclusion through dance performance, training and mentorship.

FACT SHEET

WHAT:

ODC/Dance presents **FALL FOR ART** at di Rosa Center for Contemporary Art.

WHEN:

September 29, 2024

Sunday, 11 a.m. – 3 p.m.

WHERE:

di Rosa Center for Contemporary Art

5200 Carneros Highway

Napa, CA 94559

TICKETS & TABLES:

\$600 and **\$1,200** Individuals; **\$6,000** and up Tables

\$275 Young Patrons Group

For reservations visit odc.dance/fallforart or call the development office at **415-863-6606 ext. 8508**.

FOR MORE INFORMATION:

www.odc.dance

For all press inquiries please contact John Hill at john@johnhillpr.com.